



ENTERPRISE
CARRIER
MANAGEMENT



eCommerce Calendar to boost your sales

KEY UK EVENTS

JANUARY

- New Year's Day
- Sales

FEBRUARY

- Valentine's Day
- Shrove Tuesday

MARCH

- International Women's Day
- Mother's Day

APRIL

- Easter
- Earth Day

MAY

- Wedding Season
- International Worker's Day

JUNE

- Father's Day
- Sales

JULY

- Sales
- School Summer Holidays
- Wedding Season

AUGUST

- School Summer Holidays
- Wedding Season

SEPTEMBER

- Wedding Season
- Back to School

OCTOBER

- Halloween
- World Post Day

NOVEMBER

- Christmas Shopping
- Black Friday
- Cyber Monday

DECEMBER

- Free Shipping Day
- Christmas
- New Years Eve
- Boxing Day Sales

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KEY GLOBAL EVENTS

JANUARY

- ⌚ Epiphany (Brazil, Spain, Portugal, Italy)
- ⌚ Back to school (Australia)
- ⌚ Orthodox Christmas and New Year's Day (Russia)
- ⌚ Grandmother's Day (Poland)
- ⌚ Grandfather's Day (Poland)
- ⌚ New Year's Day (China)

FEBRUARY

- ⌚ Six Nations tournament (England, Scotland, Wales, Ireland, France, Italy)
- ⌚ NFL Superbowl (USA)
- ⌚ Carnaval (Brazil, Spain, Portugal)
- ⌚ Mother's Day (Norway)
- ⌚ Defender of the Fatherland Day (Russia)

MARCH

- ⌚ Grandmother's Day (France)
- ⌚ Fashion week (Paris, London, Milan New York)
- ⌚ St Patrick's Day (UK, US, Canada, Australia)
- ⌚ Holy week (Brazil)
- ⌚ Father's Day (Italy, Spain, Portugal)
- ⌚ Back to school (Chile, Argentina, Brazil)

APRIL

- ⌚ King's Day (Netherlands)
- ⌚ Walpurgis Night (Sweden)

MAY

- ⌚ Father's Day (Germany)
- ⌚ Mother's Day (USA)

JUNE

- ⌚ MidSummer (Sweden)
- ⌚ World Music Day (France)

JULY

- ⌚ National Day (France)
- ⌚ Independence Day (USA)
- ⌚ Sales (Sweden)

AUGUST

- ⌚ Father's day (Brazil)
- ⌚ Children Day (Chile, Argentina)

SEPTEMBER

- ⌚ Fashion week (Paris, London, New York, Milan)
- ⌚ Grandparents Day (USA)
- ⌚ Father's Day (Australia)
- ⌚ Diwali, Lights Festival (India)

OCTOBER

- ⌚ Grandfather's Day (France)
- ⌚ Thanksgiving (Canada)
- ⌚ Mother's Day (Argentina)

NOVEMBER

- ⌚ Thanksgiving (USA)
- ⌚ Single's Day (China)
- ⌚ Day of the dead (Brazil)
- ⌚ Mother's Day (Russia)
- ⌚ Father's Day (Norway, Sweden)

DECEMBER

- ⌚ Boxing Day (UK)
- ⌚ Free shipping Day (UK)
- ⌚ Starting sales (UK, USA)
- ⌚ Saint Nicholas (Netherlands, Germany, France)
- ⌚ Lucia (Sweden)
- ⌚ Sales between Christmas and New Year's Eve (Sweden)

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We can help you make the most of these opportunities and sell more – find out how!

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